



11/04/2004 THU 15:00 FAX →→ Theresa James

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FAX:

PAGE 18

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Zellner, et al.

Application Serial No.: 09/740,373

Filed: December 19, 2000

For: LOCATION BLOCKING SERVICE FROM A WEB ADVERTISER

Patent No.: N/A

Issue Date: N/A

RECEIVED

NOV 10 2004

Mail Stop:
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Technology Center 2600

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS)

As assignee of record of the entire interest of the above-identified:

application,
 patent

REVOCATION OF PRIOR POWERS OF ATTORNEY

all powers of attorney previously given are hereby revoked and

NEW POWER OF ATTORNEY

I/we hereby appoint all of the attorneys and agents of Customer Number 38823 as my/our attorneys and agents to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, recognizing that the specific attorneys and agents listed under that Customer Number may be changed from time to time at the sole discretion of Thomas, Kayden, Horstemeyer & Risley, LLP/BellSouth IP Corp., and request that all correspondence be addressed to the address filed under the same USTPO Customer Number. I/we hereby also appoint, as my/our attorneys and agents to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, Jeffrey R. Kuester, Reg. No. 34,367, Todd Mitchem, Reg. No. 40,731, Geoff Sutcliffe, Reg. No. 36,348, Jennifer Pearson Medlin, Reg. No. 41,385, all of whom are also currently associated with the same Customer Number.

38823

Direct correspondence and telephone calls to:

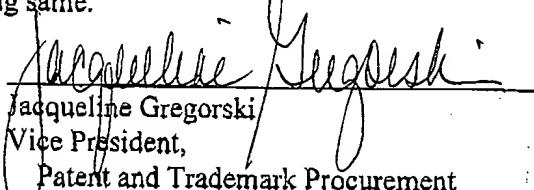
Jeffrey R. Kuester, Esq.
THOMAS, KAYDEN, HORSTEMEYER & RISLEY, L.L.P.
100 Galleria Parkway, Suite 1750
Atlanta, Georgia 30339
770-933-9500

ASSIGNEE OF ENTIRE INTEREST

BELLSOUTH INTELLECTUAL PROPERTY CORPORATION
824 Market Street
Wilmington, DE 19801

ASSIGNEE CERTIFICATION

The certification under 37 C.F.R. §3.73(b) establishing the right of assignee to take action is attached hereto along with documentation evidencing same.


Jacqueline Gregorski
Vice President,
Patent and Trademark Procurement

Date: 11-4-04

Docket No.: 190252-1900



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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CERTIFICATE UNDER 37 C.F.R. §3.73(b)

ESTABLISHING RIGHT OF ASSIGNEE TO TAKE ACTION

1. The assignee of the entire right, title and interest hereby seeks to take action in the PTO in this matter.

IDENTIFICATION OF ASSIGNEE

2. The assignee of this matter is a corporation known as:

BELLSOUTH INTELLECTUAL PROPERTY CORPORATION

PERSON AUTHORIZED TO SIGN

3. Jacqueline Gregorski
Vice President, Patent and Trademark Procurement
4. A chain of title from the inventor(s) to the current assignee is shown below:
 - a. From: **Samuel N. Zellner, Mark J. Enzmann, Robert T. Moton, Jr.**
To: **BellSouth Intellectual Property Corporation**
Recorded in PTO: **May 8, 2001** Reel: **011797** Frame: **0235**

DECLARATIONS

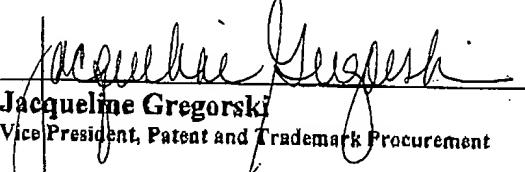
5. I, the undersigned, have reviewed all the documents in the chain of title of the

application
 patent

matter identified above and, to the best of my knowledge and belief, title is in the assignee identified above.

6. I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

7. I, the person signing below, aver that I am empowered to sign this statement on behalf of the assignee.


Jacqueline Gregorski
Vice President, Patent and Trademark Procurement
BellSouth Intellectual Property Corporation
824 Market Street, Suite 901
Wilmington, DE 19801

Docket No. 190252-1900